Maitrik Patel

designer who can code

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OBJECTIVE

Seeking an opportunity to lead and manage design system & figma tooling to promote consistant design language for an innovating organization with a motivating mentor.

PROFESSIONAL SKILLS

Skill	Level
React and Redux	●●●●○
HTML5	●●●●●
CSS3 (LESS & SASS)	●●●●●
JavaScript, ES6	●●●●●
GatsbyJS and NextJS	●●●●○
NodeJS	●●●○○
CI-CD and DevOps	●●●○○
Bootstrap, Foundation	●●●●○
Webpack, Gulp	●●●●○
GIT	●●●●○
Wordpress, Drupal	●●●●○
Figma, Sketch, Adobe XD	●●●●●
Data Visualization	●●●○○
AngularJS	●●●○○

CORE COMPETENCIES

Front-end/UI Architecture

Design system and tooling

Code reviews to set the best standards

Redesign and rebranding expert

Design and Code Review

UX/UI prototyping

Agile Development

A/B testing and Responsive Web Design

Technical Documentation

SEO, W3C, Web accessibility

SVG Animation and Icon fonts Library

HOBBIES

Photography   Paragliding   Rock Climbing

EDUCATION

Stanford University | Ignite - Entrepreneurship, March 2016

California State University Fullerton | MS in Computer Science, May 2013

GCET, Sardar Patel University | BE in Computer Engineering, July 2011

EXPERIENCE

Senior UI Engineer / UX Designer | Apple | Aug 2020 to Present

Design and develop tooling to analyze and error attribute Siri's end to end dataflow for ASR, NL and TTS to improve Siri's performance and accuracy.

Lead and mentor 3 engineers and 1 ux researcher team to deliver global Siri AI/ML tooling.

Collaborate with Sr. leadership to define the product roadmap, OKRs and execution.

Design Systems Lead / Senior UI Engineer | DocuSign | July 2016 to Aug 2020

Led effort of developing DocuSign design system and tooling to promote design consistency across all of DocuSign products resulting in 90% product adoption.

Participated in design & code reviews to set the best coding standards, design practices for team.

Grew, led and mentored design system team from 1 to 6 engineers.

Architect for and executed DocuSign web application transition from AngularJS to ReactJS.

Managed, published and automated CI-CD releases with Git hooks, Jenkins, artifactory, npm, yarn.

Turned complex design ideas into modular, accessible, high-performance and reusable react UI components that can use by DocuSign product, mobile and marketing teams.

Worked closely across multiple products, mobile and marketing teams advocating for design system adoption, coordinating and collaborating on design decisions and standard methodologies.

Developed A/B tests framework using Google Optimize and analyze using Google Analytics.

Front End Developer / UX Designer | Prosper Marketplace | Nov 2015 to July 2016

Developed Prosper design language & design system with reusable components using fabricator, anuglar, webpack, foundation and SASS which helped for redesign & rebrand.

Develop cross-platform compatible single page web-application, registration funnel and marketing web pages for using HTML5, Ruby, CSS3, Require.js, Gulp, AngularJS.

Experience working in an Agile development environment using Test Driven Development concepts, SEO friendly, W3C standards, and A/B testing.

Gathered UX requirements, estimate it and analyzing specification for UI development, to support the growing prodcut feature set to deliver a delightful user experience.

UI / Front End Developer | OpenText Analytics | June 2014 to Oct 2015

Developed centralize, efficient and reusable component based design system for a unified experience across different applications using LESS, HTML5, Bootstrap, RequireJS, JavaScript.

Introduce and integrated UX (user experience) team in a highly collaborative agile development environment as scrum master of the team.

Lead rebranding of Actuate data analytics product to OpenText visual and interaction style-guide.

Act as a bridge between engineer and user experience team throughout requirements, user competitor analysis, design user experience (UX), visual mock ups, and develop wireframes using HTML5, CSS3, JavaScript, AngularJS, MVC, and REST APIs.

Collaborated with Product Managers, UX designers, marketing & sales to build elegant, intuitive, scalable enterprise web applications using HTML5, D3, LESS, JavaScript, AMcharts and JQuery.

Interactive Web Developer | SapientNitro | July 2013 to June 2014

Developed redesigned Sony.com web platform with responsive web design techniques and modern web technologies – HTML5, CSS3, Require.js, Grunt, Vagrant to create marketing web pages which served 110 different countries into 30 languages.

Hand-coded custom modules, added global features, managed codebase, & debugged the site across multiple locales using Javascript, JADE, & SASS.

Gathered requirements from the client and creative team to estimate and analyze specifications time for development along with working in the agile scrum process.

Participant in agile environment practice with weekly sprints, scrums, and retrospectives.

Data Developer | The Walt Disney Studio | May 2012 to May 2013

Generated an Ideal Customer Data Environment (CDE) Datatype model for third party vendor sources by performing analysis on 12 sources systems & 11 subject areas.

Designed staging ER Diagram and DB Model Metadata sheet by analysis Customer Data warehouse model of Disney CRM Group using SAS EG and Informatca ETL process.

Web Developer | CSUF, IEE & AAC | August 2011 to May 2012

Developed and maintained university IEE, AAC websites and email layoutsusing Adobe InDesign, Photoshop, HTML, CSS, php, Javascript, ASP.net and AJAX. web accessibility, SEO, W3C standards, 508 complaints, cross browser compatible and responsive web design.